## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Peter A. Leeds, et al. Confirmation No. 3820

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FOR: MANAGEMENT SYSTEMS AND METHODS FOR MAXIMIZING

RETURN ON ASSETS

MAIL STOP AMENDMENTS

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/Gina Hamrick/

Gina Hamrick

## AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the non-final Office Action mailed October 9, 2007, Assignee respectfully requests reconsideration of the present application in view of the following amendments and remarks. Upon entry of the present amendment, claims 1-4, 6-19, 21-40 will be pending in the present application. Claims 1, 6, and 21 have been amended. Claims 39 and 40 have been newly added. Support for them is found throughout the specification. No new matter has been added.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.

**Conclusion** appears on page 12 of this paper.